



## VICE PRESIDENT MARKETING

Burgerville is a Pacific Northwest leader in casual dining with a deep commitment to using fresh local ingredients and sustainable business practices. Founded 50 years ago, Burgerville is privately held and operates 39 restaurants in Oregon and SW Washington. The company makes significant investment in the growth and development of staff as well as the culture of the organization to expand their capabilities in leadership, learning and world-class performance. Their mission led performance has produced double digit growth. Burgerville is looking for experienced leaders to join their team who want to make a contribution to their community and the world while achieving world-class results. Learn more about Burgerville's leadership, culture and sustainable business practices at: [www.burgerville.com](http://www.burgerville.com)

They have an immediate need for a Vice President of Marketing. This new position will direct the marketing operations for the organization including strategy, market research, advertising and promotions and management of the marketing staff. Responsibilities include orchestration and analysis of customer research, market trends and competitor data to develop long range forecasts, design and development of marketing strategies to achieve organization success, and management of the strategic expansion of the brand across the organization and for each business unit. Management of all agency relationships and advertising partners is also included in responsibilities. This position will report to the CEO.

Qualifications include at minimum a BS degree in a related field. An advanced degree in business is preferred. Minimum of 7-10 years of progressively responsible marketing experience. Demonstrated ability and track record of success in marketing strategy, forecasting, and brand management is essential. Experience in a multiple business line / subsidiary / product environment is required. Exceptional relationship management and project management skills. Passion, optimism, and visionary thinking that mobilizes others and inspires respect and trust. Clear and persuasive oral and written communication skills are also required. Experience in restaurant and/or food service environments is desired.

Burgerville is an EEO employer and offers an excellent compensation package. All interested candidates should send a cover letter and resume to:

Burgerville Marketing  
c/o MBL Group, LLC  
Attn: Paul Barber  
111 SW Columbia Street, Ste. 1010  
Portland, OR 97201-5844  
fax 503.224.6707

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